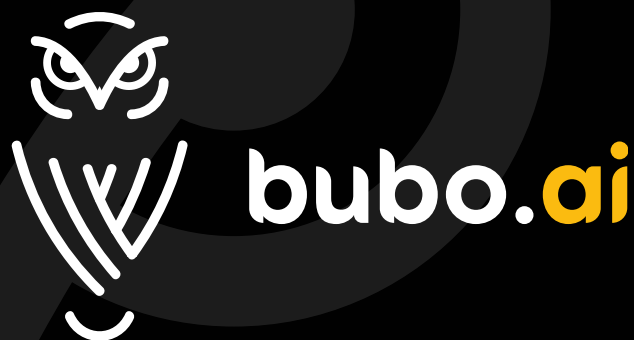


Uncover your hidden profit potential With AI-Powered Price Optimization



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"Expertise in the US truck, automotive, and construction market"

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Bubo.ai Puts Profit Maximization Back in Your Hands Using Pricing Management

Uncover your hidden profit potential and gain confidence in pricing your products to increase your profit margins. By tracking customer behavior and using our advanced models, managing your pricing rules is easy and effortless.

bubo.ai dbx

- Tame unmanageable discount rules
- Detect pricing rules eating your profit
- Gain insight into pricing recommendations
- Easily apply recommendations without any changes to your ERP

bubo.ai cbx

- Identify customer churn risk before the loss
- Identifies customers in danger of churn 12 weeks in advance
- Maps customer growth trends
- Discover your most valuable customers to help them grow

Common client objectives



Increase profit



Regain pricing transparency



Stop customer churn

Ai-powered pricing for the heavy duty industry

We are committed to finding the profit companies do not know can be theirs. We use a combination of business experience, advanced AI technology and data driven insights to maximize your profits – especially in a complex sector such as the heavy duty industry.

No changes to your ERP makes it easy for you to benefit in weeks. Our tools are implemented quickly and produce impressive, measurable results within weeks. Bubo offers a step-by-step methodology that is user-friendly, simple to execute and requires minimal training or changes to your systems.

We are driven to uncover a company's profitability gems that are hidden because leaders don't understand, don't have time, or are overwhelmed by the complexity of data.